

PURE DRIED PERFECTION

CORPORATE SOCIAL RESPONSIBILITY

LAMBOO
DRIED & DECO

SUSTAINABILITY IS NOT A CHOICE, IT IS A RESPONSIBILITY

At Lamboo Dried & Deco we are working on a continuous improvement of the environmental performance by controlling and reducing the environmental load. Besides focussing on our own activities and staff, we also want to challenge clients and suppliers to do the same. Respect for people and the environment are embedded in Lamboo Dried & Deco's culture. We adapt our range step by step to a more sustainable level. Sustainability is not a choice, it is a responsibility.



PURE MATERIALS

We manufacture and market natural products and materials. Our paint is water-based and provided with Material Safety Data Sheets. The water is cleaned by a purification machine. We are specialists in drying natural materials and adding value to these products.



PRODUCTION

Our products are grown outdoors and locally. They are hand-seeded, hand-harvested and hand-tied. In the drying process we reuse the heat. All waste is neatly disposed of and much of it is used to make our own wrapping paper; Dried Flower Based Paper.



PACKAGING

We wrap our flowers in Dried Flower Based Paper, made from our own dried flower waste. Furthermore, we work with paper tape and biodegradable packaging. Our boxes are made from recycled cardboard and we reuse materials whenever possible.

CERTIFICATES AND PROGRAMS

We participate in the Horti Footprint Circle which aims to jointly reduce the CO₂ share per part of the chain. We map the entire chain from Seed to Dried Concept. With this information we are able to advise our customers and work on a further reduction of our CO₂ Footprint. Also we are ETI certified since 2015. Ethical trade means that retailers, brands and their suppliers take respon-

sibility for improving the working conditions of the people who make the products they sell. With this, we adopt a code of labour practice that we expect all our suppliers to work towards. Such codes address issues like wages, working hours, health and safety and the right to join free trade unions.





PERSONAL WELL-BEING

Personal development, ecological awareness and creating an inclusive work environment are our focal points. Thanks to training and coaching, our staff is given the opportunity to develop and grow within our organization. Corporate social responsibility with a focus on the environment, people inside and outside the company and society is key.



TRANSPORTATION

We produce our products locally. In case of import, we opt for sea freight. In our warehouses we use electric forklift trucks. Our tailor-made track & trace system is unique in the industry. Every box gets its own barcode. As a result, less shipments get lost and that reduces unnecessary transportation.

Because of their long shelf and vase life, dried flowers are a sustainable choice.



WORKPLACE

In addition to the 360 solar panels and heat pump, all rooms have motion lighting in order to save energy. Also our wastewater is collected and filtered. Waste is carefully sorted and reused; from some of it we even make our own packaging material. The working environment is informal, social and inclusive and our staff work on ergonomic workstations.



ENVIRONMENT

We pay close attention to the environment and biodiversity. The insect and bee hotel on our own property helps to maintain the ecosystem. The bee- and insect-friendly flowers around the property also contribute to this. As does the sustainable method of cultivation by our growers. The diversity of crops they grow outdoors on the fields have a positive impact on the biodiversity.



GOOD CAUSES

We are active in supporting small scale projects, initiatives, clubs and events. Think of sponsorship of the mentally disabled fieldhockey team, physical contributions to the Remembrance of the Dead on the Waalsdorpervlakte, support of the Flower Parade and other organizations. We contribute to society by being locally involved and giving people opportunities.

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A LOOK BEHIND THE SCENES